



#58 LEVERAGING SPORT TO TACKLE GENDER INEQUALITIES

Developed by: Erasmus+ project – European Commission

Year and country: 2016–2018, Romania, France, Italy, UK

Type of project: Training

<http://ec.europa.eu/programmes/erasmus-plus/projects/eplu-project-details->

Synthesis of the case study

The training project "Leveraging sport to tackle gender inequalities" aims to train and sensitize youth and sport instructors and future youth and sport instructors to gender equality by professionalizing them to how deliver a non-stereotyped sport activity.

Context and approach

Equality between men and women is a fundamental principle in the EU. The Europe 2020 strategy brings out gender equality as a lever of economic growth, employment, social cohesion and sustainable development. To reduce efficiently gender inequalities, it is necessary to work on social representations at the earliest age by tackling stereotypes between girls and boys. The European Parliament resolution of 2012/2116(INI) insists that "gender roles are shaped and imposed through a variety of social influences, including in education". As the special advisor to General Secretary United Nations Adolf Ogi noted: "Sport is one of the best school for life, teaching the youngsters techniques and values they will need to become citizens." Without a doubt, sport is one of the best tool to improve gender equality with the youth. The EU Commissioner for Education, Culture, Multilingualism, Youth and Sport, Androulla Vassiliou underlined: "At the same time sport should be promoted as a tool to improve gender equality in society, as it has the potential to educate people for leadership, contribute to the skills needed for a role or profession and prevents gender based violence."

Key learnings / Questions to think about

The use of sport as a tool for education on gender equality issues. The possibility of creating mass consumption and training in gender equality issues within the field of sports.

Objectives / Challenges

The training project "Leveraging sport to tackle gender inequalities" aims to train and sensitize current and future youth and sport instructors to become more aware of gender equality by professionalizing them to how deliver a non-stereotyped sport activity. Secondly, to support and make youth and sport organisations include a gender equality approach in their intern policies. To educate and make young people aware of the gender diversity in sports practices. The project contributes to reduce inequalities between both sexes and to give them the same chance in working life. Gender equality levels are different, but understanding the problem at the EU level and using good practices can help transform the countries.

Target

Youth and sport instructors, training organisations for youth and sport instructors (initial and continuing education); youth and sport organisations (sport clubs, out-of-school clubs, day camps, schools), and young people (between ages 7 to 12).

The deliverable (What did they do specifically?)

- Designing of an E-learning Training on gender equality in sports activities for youth and sport instructors. This digital training module is used by youth and sport education training centres. Thanks to its digital form, it can be included easily in existing trainings.
- Creation of a Trainer's Guide of the E-learning Training. This Guide provides educational methods and facilitation techniques.
- Development of an Awareness Guide on gender equality effects in sports activities for youth and sport organisations. This Guide supports them how to include a gender equality approach in their practices.
- Creation of an Educational Cartoon for young people on gender diversity in sports activities. It contributes to open up the scope of possibilities in sports activities and more, among young people.
- Developing an EQF Definition of the Egalitarian Youth and Sport Instructor.

Contact information

Coordinator: Institutul National de Cercetare pentru Sport
BLD BASARABIA 41A
SECTOR 2, 0022104
BUCURESTI, Romania
www.sportscience.ro